

# Different by Design

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# Contents





Dimche Popovski  
CEO

# Welcome

Unleash the power of cutting-edge visual solutions to revolutionize your business! Dive into our vibrant catalog showcasing a spectrum of digital displays – from sleek screens to interactive touch panels. Propel your brand, captivate your audience, and lead the digital era with our top-tier display technology. Discover the ideal display solution in our catalog to create a lasting impact. Your journey into the future of digital signage begins right here!



**MIKRODEL**  
Team

30  
years  
experience

200+  
projects  
per year

200+  
companies  
domestic and foreign

24  
hours  
support

40+  
employees

# Different by Design



Embedded player

IR proximity sensors

Easy maintenance construction

Anti Vandal

Custom designs

All sizes

Sustainable solution

Manufactured in Europe

dima®e

# Aluminium frame

# Displays

Standard finish of the aluminum frame is powder coat (structure) in white or black.

Each display has standard 2 years warranty.

There is no price difference between landscape or portrait displays.

All screens specified here have minimum 1920 x 1080 resolution.



Only 20mm



No dust  
curved edges



Antivandal



enhanced  
communication



Reliable



Eco  
friendly



# Displays sizes

21,5"

27"

32"

42"

50"

55"

65"

2 Types Vertical & Horizontal





# ANTI VANDAL GLASS

Introducing Our Anti-Vandal Glass.

Our state-of-the-art anti-vandal glass shields monitors from damage, ensuring longevity and uninterrupted public access.

Enjoy crystal-clear displays without unsightly scratches.

Our glass preserves the visual integrity of public monitors.

Rest easy knowing your public displays are protected.

Our anti-vandal glass adds an extra layer of security against deliberate harm.





# Security Key



Introducing our innovative  
| Anti-Theft Protection Key |  
your display guardian.

Unleash the power to secure and  
shield your display from theft.  
Experience peace of mind  
like never before.







# Where **TECHNOLOGY** meets **NATURE** in perfect balance

Embrace sustainability with our eco-friendly products.

Each item is thoughtfully crafted using environmentally conscious materials, making a positive impact on both you and the planet.

**Join us in creating a brighter, greener future."**





# Introducing our **db6** Digital Signage Box

Audio volume &  
channel selection

Your Logo

General information  
(screen temperature / serial etc / watchdog)

Sensor behavior  
( energy saving mode )

Relay output for controlling  
auxiliary devices

\* Only in combination with the Trinity Sensor board

## Communication

All our mediaplayers have direct communication with the CMS in the DiMare screen, giving you complete control to use the unique features of the CMS.





The DPB provides a 5V (3A) power supply that can be used to power various types of mediaplayers.

This saves a separate power adapter and ensures (in combination with a hardware watchdog) proper working of the mediaplayer.

For mediaplayers that require more power or a different voltage, the display controller also features a 24V (4A max) out.



**8K**  
VIDEO CODEC

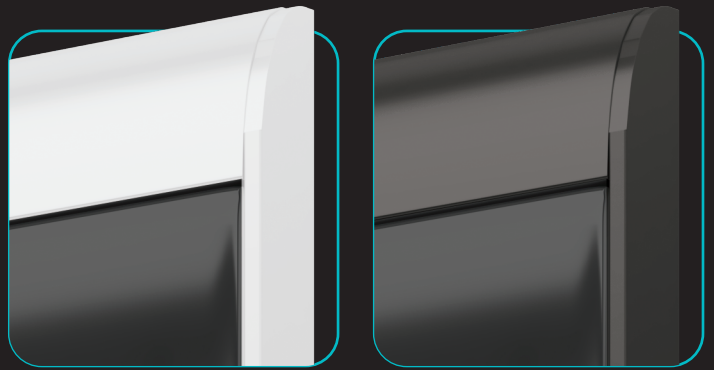


## Custom Mediaplayers

If your application has specific demands (hardware / OS) please contact us so we can investigate if this configuration can be used in combination with our DiMare screens.

# Options Aluminium finishes

The DiMare multimedia displays with aluminium frame (narrow and wide) are powder coated in black or white color. But can optionally be supplied in other colors and finishes.



Extended  
warranty to  
**4 years**

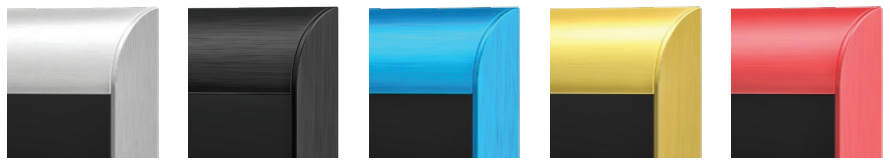
## Powder coat frame

Powder coat in a different color of your choice is possible.  
Subject to availability of the color you require.



## Brushed Aluminium frame

Optionally, it is possible to finish the aluminium frame brushed and anodized. You can choose from 5 standard colors.



## Polished Aluminium frame

Optionally, it is possible to finish the aluminium frame polished. You can choose from 5 standard colors.



## Specific color of choice

Aluminum frames can also be delivered in other colors.  
The color you require is subject to availability.

# Cover Customizations

Custom print logo

The glass of your display  
(frame cover and frameless cover)  
can be printed with your own  
design or color.

## Different Size Cover

It is possible to place multiple screens  
behind 1 display cover.

A completely different design of  
the cover is also possible.

Let us know what your wishes are.





**Screen management**



**Simple Loops**



**Extended editor**



**Schedules**



**Live Data integration**



**Sensor integration**



**Advertisement**

# Content Management System

Designed for versatility and flexibility

Mikrodel has a modular structure.

There is a basic configuration that can be expanded with additional modules.

You can add these if this is necessary for the application.

In this way you always put together the ideal configuration and therefore do not pay for modules that you never use.



Although DiMare screens can be fitted to any CMS and any OS,  
we optionally offer our screens with Mikrodel.

Mikrodel is a very versatile solution and suitable for applications such as  
smart buildings, internal communication, digital signage,  
advertising, retail and much more.



## Airport example

14:55  
 Wednesday, July 22

**TERMINAL 1**

Welcome, today is gona be great day smile :)

Arriving from	Flight	Gate	Status
LONDON	LD2156	07	Delayed
BERLIN	GR6166	08	Landed
NEW YORK	US3153	09	-
MOSKVA	RS5750	05	Landed
SKOPJE	MK2346	06	-

Gate  
**05-10** ➔

# Uses Of Digital Signage Systems

Healthcare Sector

Education Sector

Business Sector

Travel and Tourism Industry

Food, Beverage & Retail Industry

and much more ...

## Hotel example

**BREAKING NEWS**  
 24/7 Lorem ipsum dolor sit amet, consectetur adipiscing

Welcome, today is gona be great day smile :)

Wednesday, July 22  
 San Francisco, CA  
  
 27°  
 33° 35° 31° 29° 25° 23°  
 29° 29° 28° 27° 23° 21°

Breakfast 07:00 - 10:00  
 Lunch 07:00 - 10:00  
 Diner 07:00 - 10:00

Unique Beach Resort and Spa hotel located in a magnificent and quiet area near to the village of Ouranoupolis very close to the holly Mount Athos

Contact info  
 (+30) 23770 71012  
 info@nistoteles.gr  
 0938K014A0273400

## Hospital example



San Francisco, CA  
Party Cloudy  
27°

14:55  
Wednesday, July 22

# HOSPITAL



Welcome,  
today is gonna be great day smile :)

Room	Name	
01	Dr. Jhon T.	09:00 - 17:00
02	Dr. Stefany S.	10:00 - 18:00
03	Dr. Tom J.	08:00 - 16:00
04	Dr. Fiona R.	09:00 - 13:00
05	Dr. Ana .T	06:00 - 19:00



# Uses Of Digital Signage Systems

Healthcare Sector

Education Sector

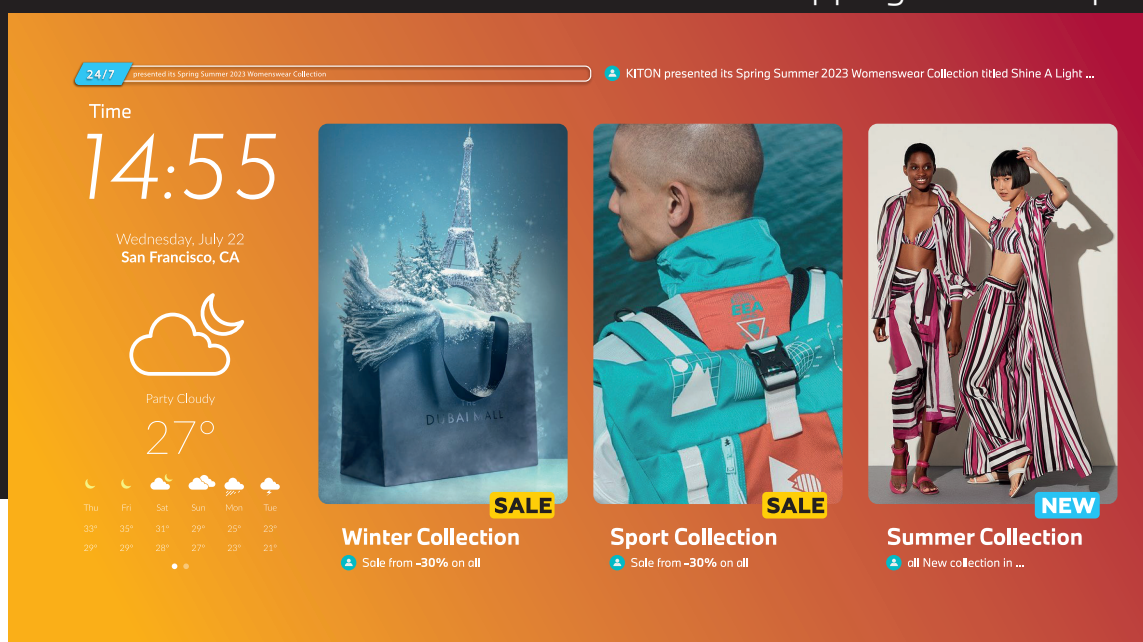
Business Sector

Travel and Tourism Industry

Food, Beverage & Retail Industry

and much more ...

## Shopping mall example




24/7 presented its Spring Summer 2023 Womenswear Collection

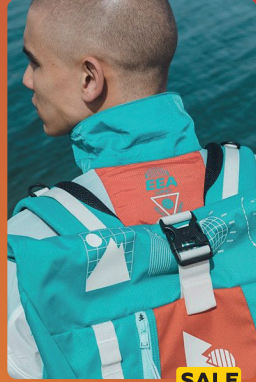
KITON presented its Spring Summer 2023 Womenswear Collection titled Shine A Light ...

Time  
14:55  
Wednesday, July 22  
San Francisco, CA  
Party Cloudy  
27°


Thu 33° 29° Fri 35° 29° Sat 31° 28° Sun 29° 27° Mon 25° 23° Tue 23° 21°



**Winter Collection**  
Sale from -30% on all



**Sport Collection**  
Sale from -30% on all



**Summer Collection**  
all New collection in ...

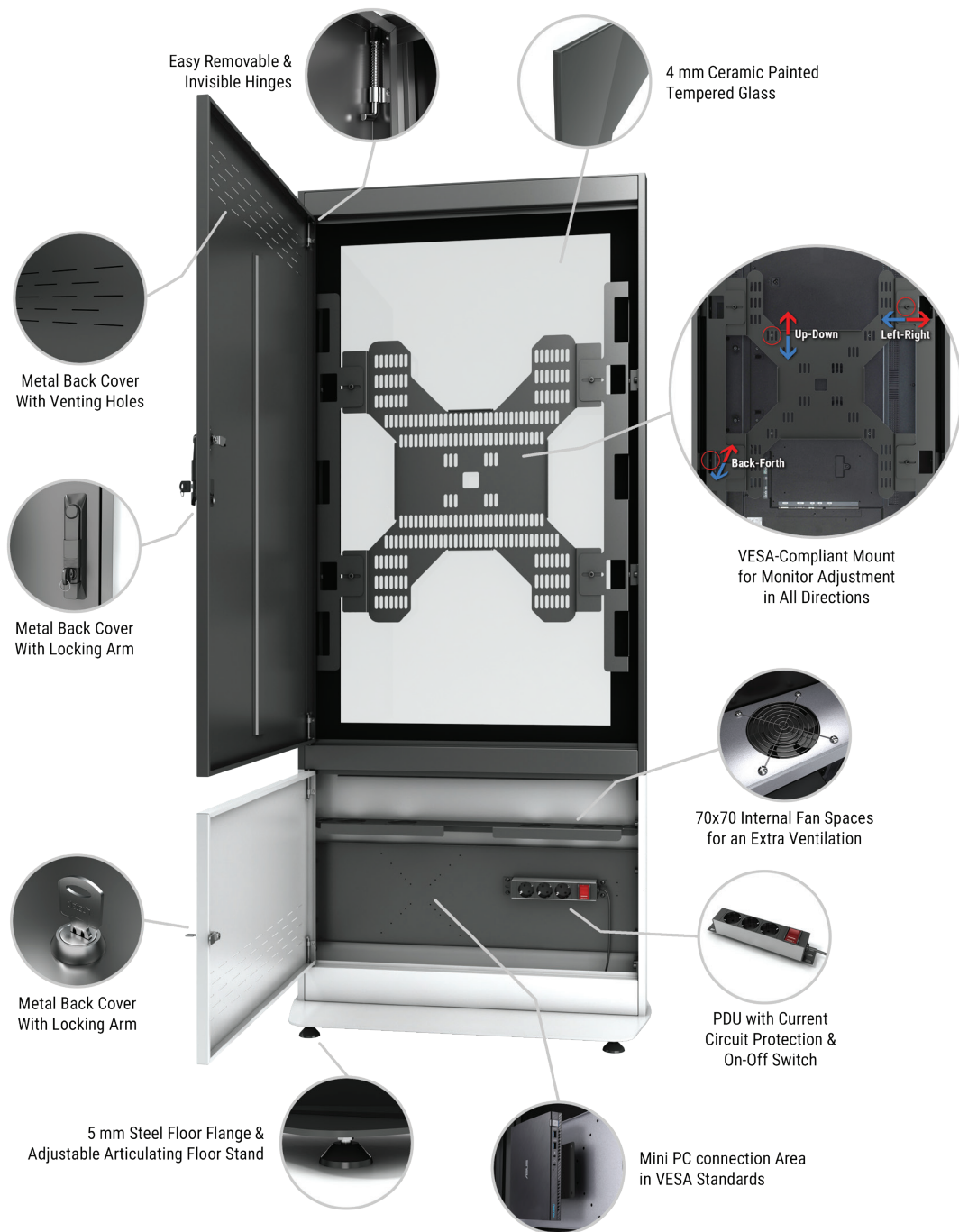
# Digital Signage TOTEM Enclosure

49" | 50" | 55" | 65" | 75"

**AQ** Series  
indoor  
one sided







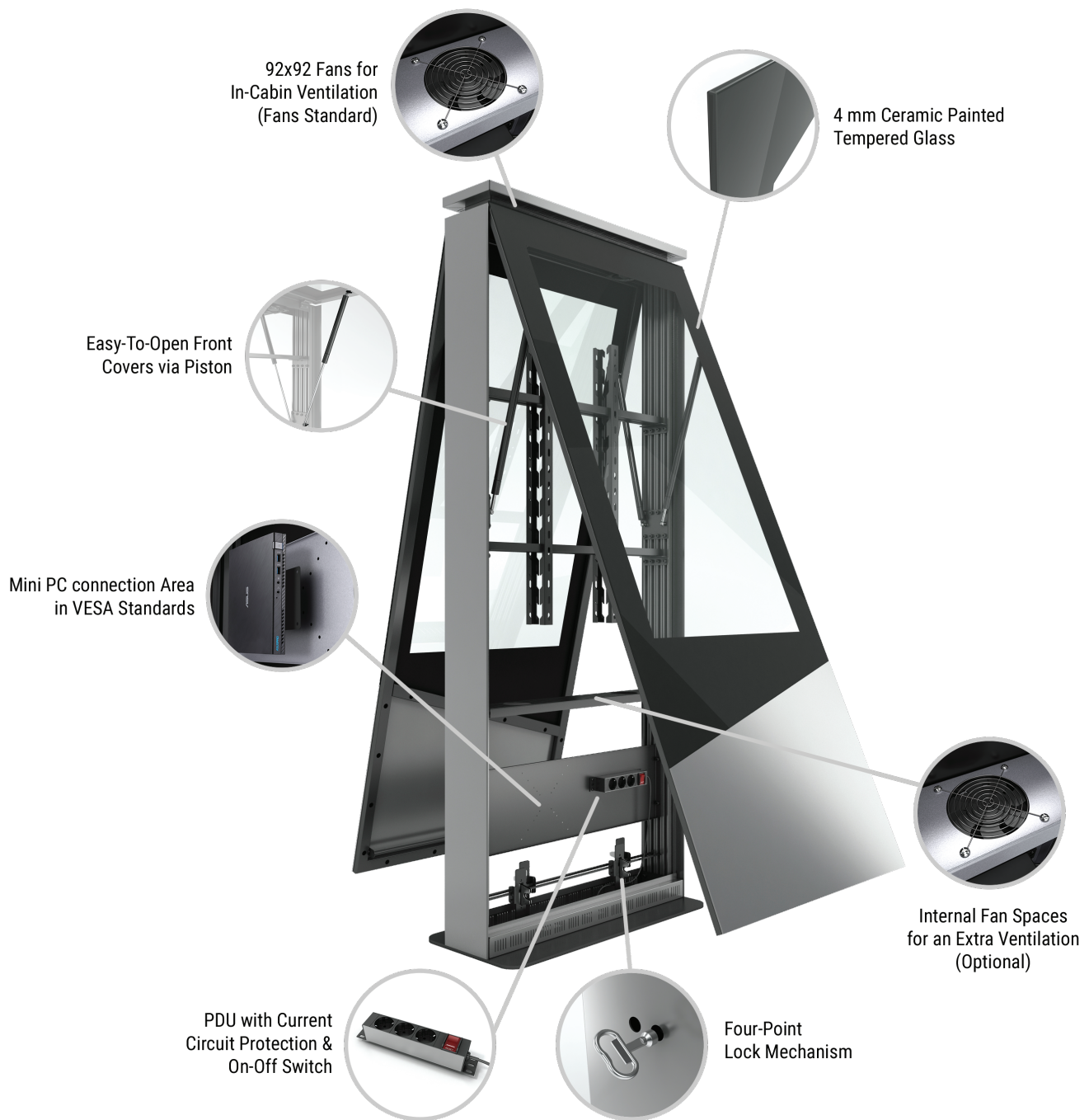
**High Quality Finishes**  
**Easy Access for Maintenance**  
**4mm Ceramic Painted Tempered Glass**  
**Available for Floor Mounts**  
**Easy Monitor-TV Mounting**  
**Aluminum Main Chasis**

# Digital Signage TOTEM Enclosure

43" | 49" | 50" | 55" | 65" | 75"

**BQ Series**  
indoor  
double sided



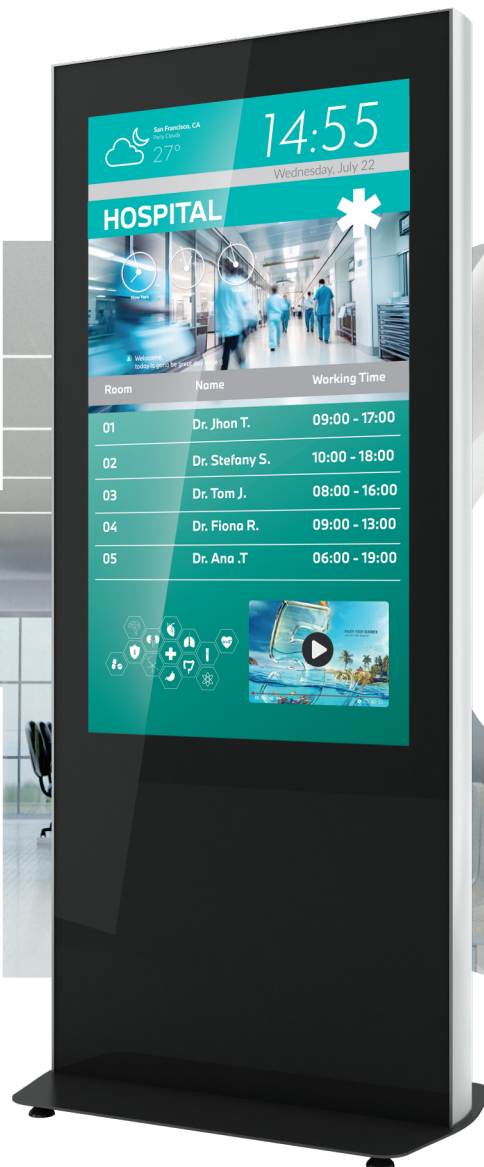


**High Quality Finishes**  
**Easy Access for Maintenance**  
**4mm Ceramic Painted Tempered Glass**  
**Available for Floor Mounts**  
**Easy Monitor-TV Mounting**  
**Aluminum Main Chasis**

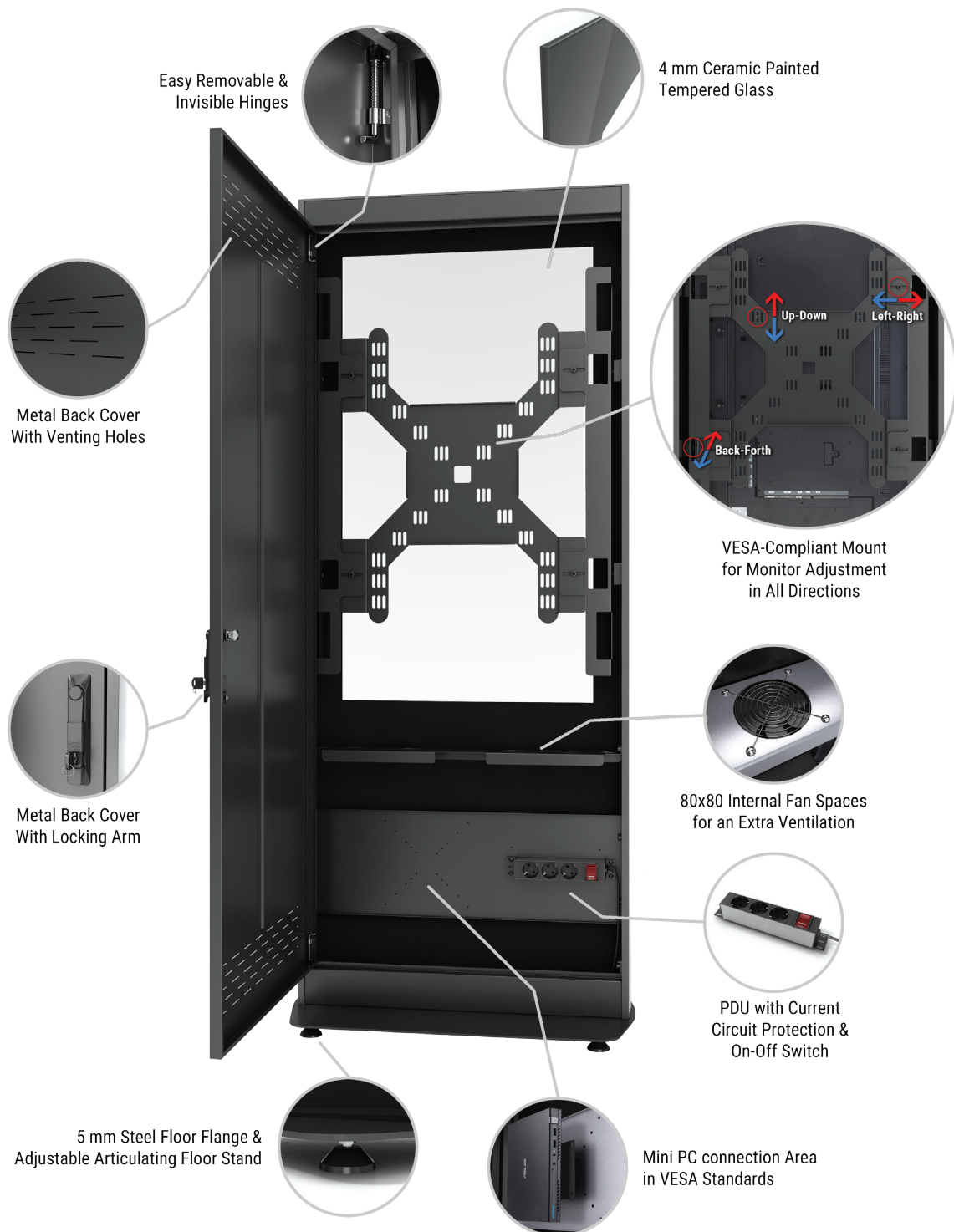
# Digital Signage TOTEM Enclosure

32" | 43" | 49" | 55" | 65" | 75"

**HQ Series**  
indoor  
one sided







**High Quality Finishes**  
**Easy Access for Maintenance**  
**4mm Ceramic Painted Tempered Glass**  
**Available for Floor Mounts**  
**Easy Monitor-TV Mounting**  
**Aluminum Main Chasis**

# Digital Signage TOTEM Enclosure

49" | 50" | 55" | 65" | 75" | 85"

**SQ** Series  
indoor  
one sided





**High Quality Finishes**  
**Easy Access for Maintenance**  
**Available for Floor Mounts**  
**Easy Monitor-TV Mounting**  
**Lockable Front Covers with Piston**

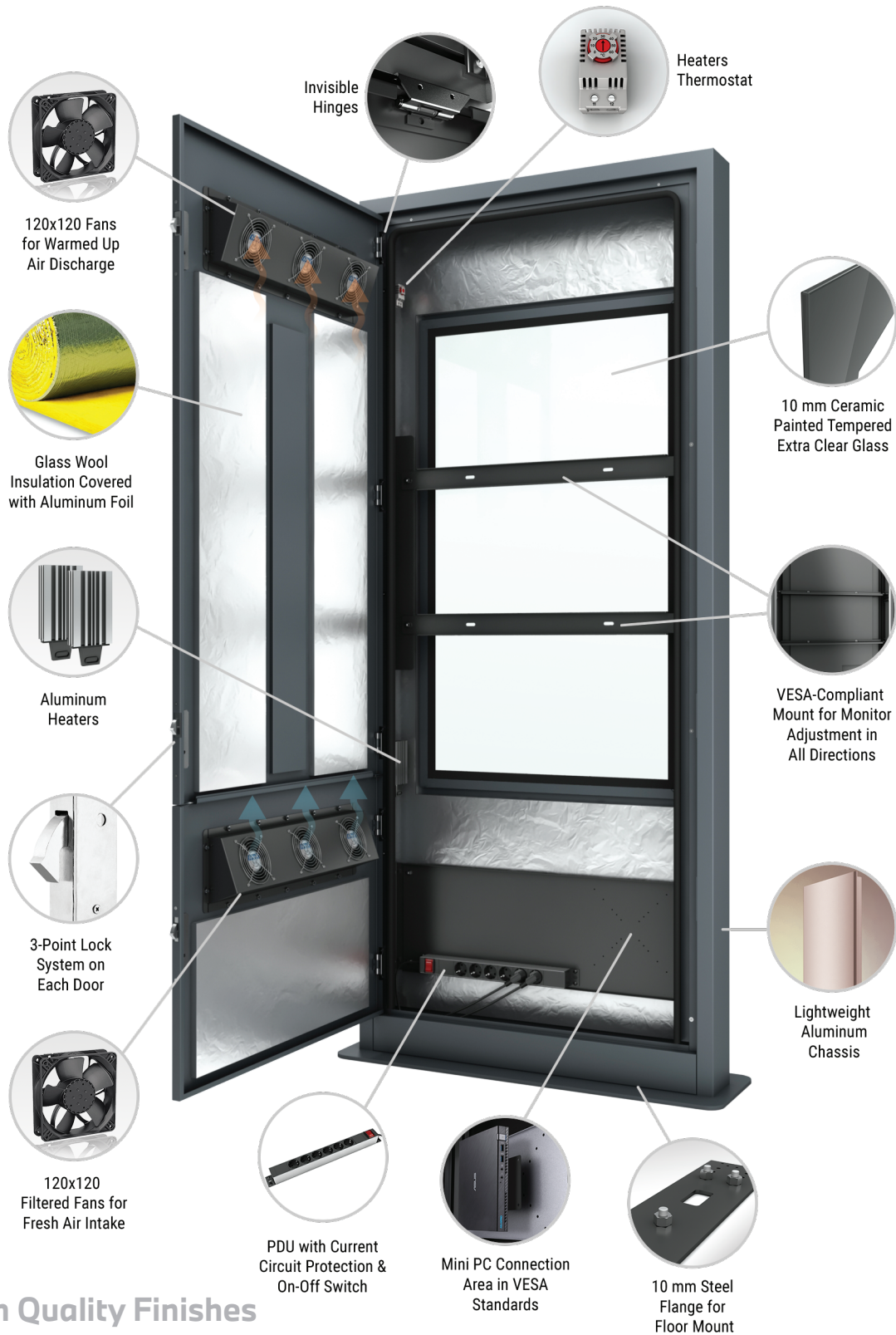
# Digital Signage TOTEM Enclosure

43" | 46" | 49" | 50" | 55" | 65" | 75"

**AG Series**  
outdoor  
one sided







**High Quality Finishes**

**Easy Access for Maintenance  
from Back Side**

**10 mm Ceramic Painted Tempered Glass**

**Available for Floor Mounts**

**Easy Monitor-TV Mounting**

**Aluminum Main Chasis**

# Digital Signage TOTEM Enclosure

46" | 49" | 55" | 65" | 75"

**BG Series**  
outdoor  
one sided





**Tangential Fan for Air Curtain**  
**Easy Access for Maintenance**  
**10mm Ceramic Painted Tempered Glass**  
**Available for Floor Mounts**  
**Easy Monitor-TV Mounting**  
**Aluminum & Steel Main Chasis**





Dimche



Emilian



Ivona



Goran



Stephanie



Angela



Tome

# Great Things

in business are never done by one person, they're done by

# Team

of people



Stefan



Adzi



Bazhe



Goran



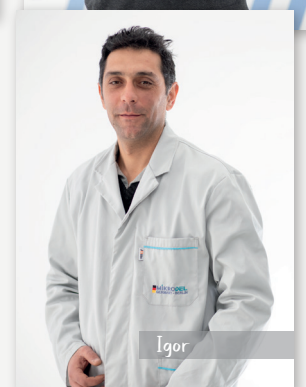
Blagojche



Lupcho



Antonio



Igor